

Coaching, Consulting & Services

Empowering the people who power business.

## Defining Our Purpose, Vision, and Mission

Our purpose is not our mission. It is not our work but what drives us to do it. We'd fulfill our purpose for free or suffer for it but instead, we've chosen to build a business around it using our talents and skills.

Our vision is how the world looks once we fulfill our purpose. It's the world we want to see when we retire.

Our mission is how you will use our skills and talents to achieve our vision.



What do you love to do so much you'd do it free?

What impact do you want to have on the world?

What skills/talents help you do this?

What impact will you have on the world?

Who do you want to impact?

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